

Rental/Seller Listing Photography Preparation Guide



In order to ensure the best possible images for your listing, please read the following preparation guide. While not required, following these steps is HIGHLY recommended to ensure a desirable result.

- Ensure that the home is clean and tidy before the photographer arrives. It is recommended to ask your cleaners to provide a “Deep Clean” of the home prior to images. The photographer will not “clean up” areas of the property aside from small adjustments to lights, blinds, pillows, and other small accentuating pieces for photo composition. Photographer will not move beds, large furniture, or heavy items.
- Wrinkles in blankets and sheets will be enhanced by camera images, it is highly recommended to iron and/or fluff all bedding prior to the photo session.
- Please move all vehicles and outdoor trash bins to areas that will not obstruct shots taken from the driveway or road.
- Please put away any items you do not want to appear in the images. Photographer will only move/remove trash cans from interior images. All other items are assumed to be staging pieces and desired in the images.
- If the client wishes to be on the property at the time of the photography session. please park along the road at the farthest corner of the property, not in the driveway or garage.

- If you are present at the property during the session, please ensure to maintain the cleanliness of the space and keep all areas easily accessible to the photographer. Standing around the photographer may result in the client appearing in images and reflections and is NOT recommended.
- If any animals live on the property (ie. indoor and outdoor house pets, not including farm animals), please ensure they are secured prior to the photographer's arrival.
- Ensure that all lightbulbs are working (not flickering or blown), as they can ruin lighting symmetry and cause uneven shadowing in images.
- Ensure that all fans can be turned off. Motion in images can ruin the final results. It is also recommended to dust fan blades and glass surfaces in the home.
- Hide or tape-up cords to the best of your ability. While not required, the photographer will not be able to remove all cords in image post-processing. Only some cords are good candidates to be removed.

If you have any specific questions on what you can do to prepare for your photos, please reach out to connect@madison-marie-photography.com OR text (984) 345-7300